

PROMOTE YOUR BRAND.

An aerial view of a city harbor, likely New York City, featuring numerous sailboats of various sizes on the water. In the background, a dense skyline of modern skyscrapers is visible under a sky with scattered clouds. A prominent white tower with a spire is among the buildings. A bridge with colorful flags is on the right side of the frame.

**CARBON
ZERO**

CARBONZERO.CITY

ABOUT CARBON ZERO CITY.

Why Sponsoring Carbon Zero City Is a Game-Changer for Your Brand

Sponsoring Carbon Zero City isn't just about visibility—it's about positioning your company at the forefront of the global carbon-zero revolution. This initiative offers a powerful platform for showcasing your products and services in the world's most influential market: New York City.

Unmatched Market Exposure

NYC is the ultimate launchpad for scaling climate solutions. As home to Wall Street, the UN, Fortune 500 companies, top engineering firms, and global NGOs, the city connects you with key decision-makers, investors, and policymakers who drive real-world adoption of sustainable solutions. With a population that speaks over 600 languages and a global reach extending from Boston to Beijing, NYC is the gateway to developed and emerging markets alike.



c/o E3Think LLC 375 South End Ave, 18N New York, NY 10280
or 11333 Rose Ave, Los Angeles, CA 90034

A High-Impact Showroom & Events

The FiDi pilot showroom, launching in late 2025, will be a high-touch, in-person space where your innovations take center stage. Combined with exclusive events, investor roundtables, and global networking opportunities, Carbon Zero City will ensure your products and services are seen by the right people—those who can accelerate deployment and adoption worldwide.

Tap into a \$12 Trillion Market Opportunity

The carbon-zero economy is projected to reach \$12 trillion by 2030. By aligning with Carbon Zero City, your brand taps into an unprecedented economic shift spanning industries from clean energy and transportation to construction, manufacturing, and finance. Sponsorship means direct access to buyers, investors, and policymakers looking for solutions they can scale now.

Regional & Global Expansion

Beyond NYC, Carbon Zero City is a launchpad for the entire tri-state region, connecting sponsors with Albany, Buffalo, and major manufacturing and logistics hubs. The initiative also aligns with the UN's 17 Sustainable Development Goals, ensuring solutions tested here can be replicated worldwide—what works in NYC will work in cities across the globe.



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Position Your Brand as a Sustainability Leader

Sponsoring Carbon Zero City isn't just marketing—it's leadership. It's about being recognized as a key player in the carbon-zero transition, actively shaping the future of urban sustainability and global industry.

The future is carbon-zero. Make your brand part of the movement that's driving it forward.

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WHY SPONSOR CARBON ZERO CITY?

By sponsoring showroom space in FiDi, your brand gains an exclusive platform to engage decision-makers, showcase products in NYC and cities worldwide, and establish itself as a leader in sustainable urban development. Our partnerships provide unparalleled visibility, networking, and thought leadership opportunities. Exposure to decision-makers in government, business, and finance in NYC and beyond.

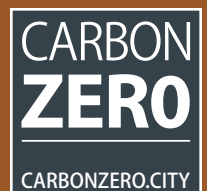
- Prime showroom space in NYC's Financial District for live product displays.
- Exposure to government officials, city planners, and sustainability executives.
- Branded activation opportunities that drive engagement and awareness.
- Exclusive networking through curated events and roundtables.



SPONSORSHIP TIERS & BENEFITS:

Platinum Sponsor – \$40,000

- Exclusive showroom space in FiDi for one month.
- High-profile product demonstrations and brand activations.
- Keynote speaking opportunity at a Carbon Zero City event.
- Premier logo placement on all marketing and media materials.
- Dedicated social media campaign (5 posts + video feature).
- Feature article in our blog and newsletter (10,000+ subscribers).
- VIP access for 5 executives to Carbon Zero City roundtables.

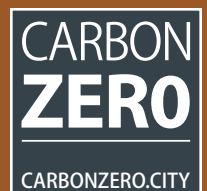


Gold Sponsor – \$25,000

- Showroom space in FiDi for two weeks.
- Product showcase with audience engagement opportunities.
- Panel speaking opportunity at a Carbon Zero City event.
- Logo placement on promotional materials and website.
- Social media recognition (3 dedicated posts).
- Newsletter feature promoting your sustainability efforts.
- VIP access for 3 executives to networking events.

Silver Sponsor – \$15,000

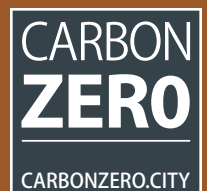
- Showroom space in FiDi for one week.
- Product display with branded materials and signage.
- Moderated Q&A participation at a roundtable event.
- Logo placement on select event materials and website.
- Social media acknowledgment (1 dedicated post).
- Mention in newsletter and blog.
- VIP access for 2 executives.



Supporting Sponsor – \$7,500

- General recognition as an event/showroom supporter.
- Option to participate in showroom activations in FiDi.
- Logo inclusion on website and select materials.
- VIP access for 1 executive.
- Social media group mention.

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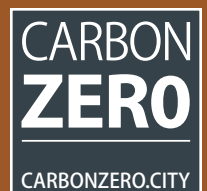


ADDITIONAL SPONSORSHIP OPTIONS

Event-Only Sponsorship Opportunities

For those looking to support events only, we offer exclusive sponsorship packages focused on speaking opportunities, branding, and networking at our Carbon Zero City roundtables.

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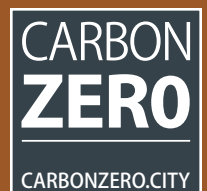
AUDIENCE & REACH

Target Audience:

- Government officials & city planners
- Sustainable transport & logistics companies
- Urban tech innovators & investors
- Corporate sustainability leaders

Marketing & Exposure:

- Email Reach: 10,000+ sustainability and urban planning professionals
- Social Media: 50,000+ followers across LinkedIn, Twitter, and Instagram
- Media Partners: Collaborations with top sustainability and urban development publications



A SHOWROOM PILOT IN FIDI.



101 Greenwich Street



Pedestrianized William Street



INVENTropolis

There Is No Planet B
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Vacant Office Space